



I will certainly

CECIL THE LION WAS YOUR DEAL

Cover Story

What It's Like to Be a Cop Now

With confidence in the police at its lowest in two decades, TIME joins Philadelphia cops on the beat

By Karl Vick 20



A police officer at the scene of a dispute in West Philadelphia on July 29

When Childbirth Means Death

The Indian state of Assam has the country's highest maternal mortality rate

By Nikhil Kumar; photographs by Lynsey Addario 30

Major Players

How a couple of guys found the formula for making cell-phone games hyperaddictive

By Lev Grossman 36

On the cover:

Photograph by Natalie Keyssar for TIME

Conversation 2 Verbatim 3



The View

Katy Steinmetz on Target's gender-neutral toy aisles 15

New challenges to the Voting Rights Act on its 50th birthday 16

Jeffrey Kluger on the opportunities of autism 17

Joe Klein on why the Iran nuclear deal should be above partisan politics 18

Kareem Abdul-Jabbar on why "Black Lives Matter" should matter to candidates 19

The Brief

Donald Trump holds a lead in polls 5

What time is it in North Korea? 6

Iraq shakes up its government 7

Ian Bremmer on China's slowing economy 8

Farewell to NFL giant Frank Gifford 9

The company formerly known as Google reinvents itself 10

Hiroshima, 70 years after 12

Why big soda wants to talk about exercise 14



Time Off

Richard Zoglin on this year's smash-hit musical, *Hamilton* 43

A new collection of feminist fiction by the late Lucia Berlin 45

Director Guy Ritchie's rules for spy flicks 46

N.W.A biopic *Straight Outta Compton* 47

9 Questions with Missouri Senator Claire McCaskill 48