

TIME



THE BUSH IDENTITY

WHERE JEB FITS IN THE
FAMILY BUSINESS

BY ALEX ALTMAN & ZEKE J. MILLER





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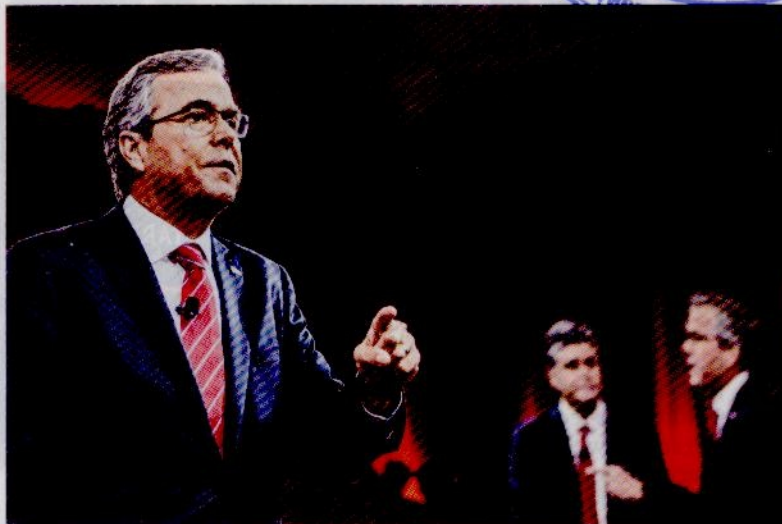
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Presidential hopeful Jeb Bush speaks at CPAC. He placed fifth in the U.S. conservative conference's annual straw poll. Photograph by Mark Peterson—Redux for TIME

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ON THE COVER: George H.W. Bush, Jeb and George W. in 1970.
Photograph: George Bush Presidential Library and Museum/Corbis

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