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DEVELOPING A PARADIGM OF INTEGRATED MORAL COMMUNICATIONS TO ENHANCE THE IMAGE OF THE ROYAL THAI POLICE

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Police Captain Chanathep Suankeaw

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"Developing a Paradigm of Integrated Moral Communications to Enhance the Image of the Royal Thai Police" is the prime research focus of this study. The research emphasizes...

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By Police Captain Chanathep Suankeaw

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public as well

the following

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of enhancing the image of The Royal Thai Police as a good govern

organization, must aim at achievable and concrete results, and focus on both the internal and

the external. The internal objective seeks to improve competency of the police force, while the

external perspective should focus on publicizing the improvements of institutional governance.

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*Police Captain Chanathep Suankeaw holds a Master degree in Political Sciences from Ramkhamhaeng University, Thailand. Currently he is working as a police captain at Crime Suppression Division, Royal Thai Police.